

## Oracle Retail Practice

The Retail business has been witnessing considerable transformation over the past few years. Decades spent pursuing operational excellences have set the stage for changes in retail economics and business practices. Consumer expectations and demands are becoming more diverse and more personal.

We at Versant Technologies recognize the challenges faced by retailers in getting competitive advantage in the market place, increasing revenues and improving the operational efficiencies. Our Oracle Retail competency helps retailers across the globe leverage the power of IT to streamline the core business operations in retail. We help our customers to devise plans in line with their business strategies and significantly improve the customer experiences.



## Versant's Oracle Retail Service Offerings

### Services / Solutions based on Oracle retail Applications (Retek, 360 Commerce)

#### Oracle Retail Focus Areas

- |                 |                 |        |              |
|-----------------|-----------------|--------|--------------|
| ▪ ORPOS         | ▪ ORPOS         | ▪ RMS  | ▪ RIB        |
| ▪ ORBO          | ▪ ORBO          | ▪ RESA | ▪ Interfaces |
| ▪ ORCO          | ▪ ORCO          | ▪ REIM | ▪ Others     |
| ▪ ORRM          | ▪ ORRM          | ▪ RPM  |              |
| ▪ SIM           | ▪ ORSIM         | ▪ RWMS |              |
| ▪ DIMP          | ▪ DIMP          | ▪ RDW  |              |
| ▪ Labels & Tags | ▪ Labels & Tags | ▪ RTM  |              |

Integrated Store Operations

Merchandizing Operations

Merchandizing Planning

SCM Planning & Execution

▪ Implementation / Roll out



▪ Enterprise Application Intigration



▪ Application Maintenance and Support



## ■ Service Offerings In Oracle Retail

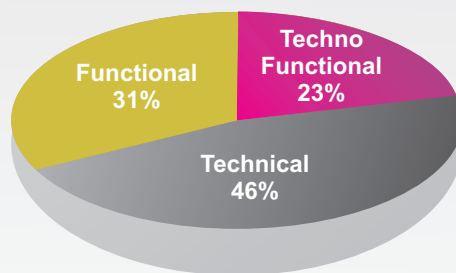
- **Implementation/ Rollout**  
Implementation of Oracle Retail suite of applications including customizations.
- **Enterprise Application Integration**  
End to end integration of enterprise applications within the retail enterprise.
- **Application Maintenance & Support**  
24x7 production support, ongoing maintenance, enhancements & upgrades to later releases.

## ■ Retail Domain Expertise Across Formats

- Apparel & Footwear
- Food and Grocery
- Pharmacy Retail
- General Merchandising
- Fast Food Restaurants
- Malls and Department stores
- C-Stores & gas stations
- Concessionaires & Consignment stores

## Resources & Experience - Technical & Functional

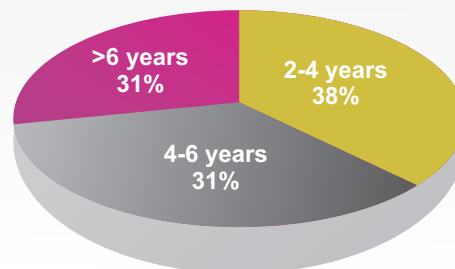
### Resources Mix



### Functional - Retails Segment Mix



### Experience Profile



### Why Versant Technologies?

- Get a faster return on your investment
- Minimize implementation services cost
- Leverage vast domain & IT experience
- Achieve consistency with industry best practices and reduce complexity and save time and money
- Knowledge transfer to internal IT teams
- A high degree of project visibility with project check points & control gates to ensure success
- Benefit from your new POS from day one

### How are we different?

- Strong Implementation focus
- Vertical focused solutions – accelerators, white space solutions, industry specific solutions
- Facilities to design & simulate future business scenarios with various technology alternatives
- Mature service offerings – proven methodologies & templates
- Early adapter of emerging technologies

## Versant Technologies Inc

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