

Success Story



Oracle Retail Implementation Home Styles - Al Sorayai Group – KSA

The Company

Home Styles is the latest and most exciting venture of Al Sorayai Group that has been in the business of Rug and Carpet for around 6 decades in the Kingdom of Saudi Arabia.

Each Home Styles store will span approximately 70,000 sq ft in retailing furniture, kitchenware, home accessories, carpets, rugs & lightings sourced from across globe. It aims to appeal to a broad segment of population with a plethora of choices to suit every distinct taste and need, making it one of the most successful concepts of the Al-Sorayai Group.

The Challenge

Home Styles chose the Oracle Retail over other ERP for the head start it needed in the highly competitive Saudi retail market and to build its brand value offering highly friendly customer ambience within the store with extremely high international standards.

To cater to this requirement, Home Styles found the need of partner for its Vanilla Implementation with rich experience in Middle East market with cost effectiveness and aggressive delivery timelines.

The Solution

Versant Technologies became the top choice with the success record in the region and in-depth implementation on End to End Oracle Retail Suite and rich experience on local customizations in Middle East.

Leveraging its expertise in Oracle Retail, Versant has partnered with Home Styles to deploy the merchandise operations and in-stores solutions including first of its kind Greenfield Vanilla Oracle Retail implementation in the KSA and integration with Oracle Financials.

Major Achievements

- ▶ All international and regional Credit/Debit Card support (VISA, MASTER, SPAN, SAMBA etc.)
- ▶ Proper accounting of Cash & other tenders
- ▶ Fully integrated system including POS, Merchandise and Financials
- ▶ Accurate inventory at all locations available instantly
- ▶ Complete set of MIS and DSS reports at Store and HQ
- ▶ Easy to maintain single/unified platform

“ We are very pleased with the business relationship we share with Versant Technologies Inc. They are an excellent team to work with. They were very efficient in responding to queries, very honest and fast workers. They proposed more than adequate solutions to problems that occurred and lead the Oracle Retail implementation to a great success in a record time. I sincerely look forward to using their expertise again.”

- Syed Imtiaz Ahmed, Project Manager, Al-Sorayai Group.

Modules Implemented

- ORPOS– Oracle Retail Point of Service
- ORBO– Oracle Retail Back Office & BI Publisher for reporting
- ORCO– Oracle Retail Central Office
- ORSIM– Oracle Retail Store Inventory Management
- MSIM– Oracle Retail Mobile Store Inventory Management
- RESA– Oracle Retail Sales Audit
- RMS– Oracle Retail Merchandising System
- RPM– Oracle Retail Price Management
- ReIM– Oracle Retail Invoice Matching
- RIB– Oracle Retail Integration Bus
- Oracle Database Enterprise Edition
- Oracle Financials – GL, AP, AR, CM, FA
- Integration of Oracle Retail modules with Financials